



DOWNTOWN BREMERTON ASSOCIATION

2025

Sponsorship Opportunities



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The Downtown Bremerton Association is proud to offer opportunities to support events & programming that contribute to our downtown culture, economic vitality, and community.

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2024 SPONSORS**



Why Support the Downtown Bremerton Association?

Let me introduce you to the Downtown Bremerton Association (DBA)! We are a community-focused 501(c)(3) nonprofit organization dedicated to the revitalization of our city's downtown core utilizing the Main Street Approach®, a nationwide, time-tested framework for community-driven, comprehensive revitalization.

The Main Street Approach is based on a 4-Point Approach, supported by the work of four volunteer committees: Design, Economic Vitality, Organization, and Promotion. These four focus areas form our collaborative approach to economic sustainability and revitalization of our historic downtown.

The events and programs of the DBA contribute to the vibrancy of downtown and the support of our community partners is critical to their success. We offer flexible sponsorship packages that can be tailored to meet specific needs and objectives, providing marketing exposure and the satisfaction of contributing to a worthwhile cause.

We welcome the opportunity to discuss how your organization can become an integral part of DBA's mission and the positive impact we can achieve together. Please feel free to contact me at director@downtownbremerton.org to discuss how we can work together.

Thank you for considering a partnership with the Downtown Bremerton Association!

Sincerely,

Jessica Combs | Executive Director
director@downtownbremerton.org

About the DBA

The Downtown Bremerton Association is funded through a mixture of funding from the City of Bremerton, limited event income, and our program and event sponsors like you! All are essential to our ongoing work to revitalize Downtown Bremerton. Our executive director works directly with our sponsor partners to ensure our partners feel connected to our work and programming.

By sponsoring our community-driven events and programming, you'll connect your brand with downtown Bremerton's vibrancy, connecting with a diverse and growing audience. You'll also be contributing to the revitalization of our downtown core while engaging with residents, visitors, and fellow businesses. We have a range of event types, both large and small, and know we can find the right fit for you even if it's not listed in this sponsorship package.



VISION

The DBA envisions Historic Downtown Bremerton as the city's vibrant waterfront community that encourages connection of people, place, and culture.



MISSION

To foster diversity & connections through community partnerships, advocacy, and engagement to revitalize and enrich our downtown core.

Sponsorship Overview

There are several ways for you to financially support the DBA in 2025 and here are our sponsorship options at a glance! More details about our programs and what is involved with each sponsorship type follows on the next several pages. We also have standalone sponsorships for our music festival starting on page 11.



DBA Program Sponsorships

Help support the DBA by selecting a sponsorship level that can get your name and branding out amongst diverse audiences through our long-standing events and new initiatives

\$10,000+: Presenting Sponsor

Sponsor all 3 DBA program tracks plus be the presenting sponsor of one main event

\$9,999 – \$5,000: Anchor

Sponsor all 3 program tracks

\$4,999 – \$3,000: Rudder

Sponsor 2 program tracks

\$2,999 – \$1,500: Propellor

Sponsor 1 program track

\$1,499 – \$750: Hook

Sponsor 2 individual events or programs

\$300–\$749: Buoy

Sponsor 1 individual event or program

Sponsorship Benefits



Presenting Sponsor

With this level you are a sponsor for all 3 program tracks and will be the presenting sponsor for a main event within one program track

Sponsorship of all 3 program tracks

Live acknowledgment during events when applicable

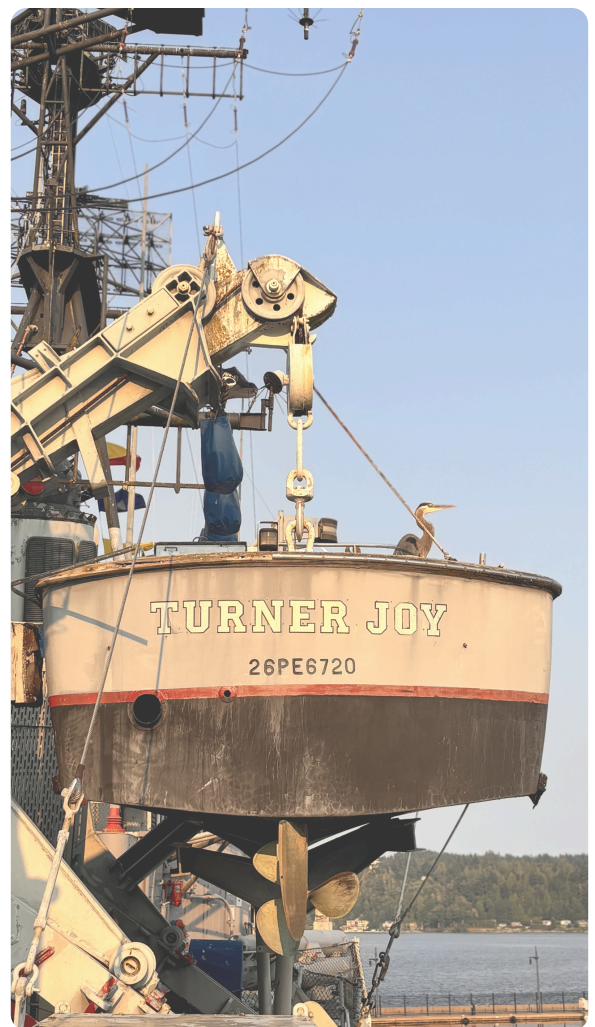
Logo included in all event marketing materials

Special shoutout on social media before and after presenting event

Opportunity to have a tent/table at applicable event for additional branding















8 Green Drinks tickets for 2025 (limit 2 per event)

\$10,000+



Sponsorship Benefits

These sponsorship levels allow for increased brand recognition at our programs and events throughout the year. The free holiday movies for Halloween and Winterfest are separate sponsorships available on the last page.

Benefits	ANCHOR \$9,999 – \$5,000	RUDDER \$4,999 – \$3,000	PROPELLOR \$2,999 – \$1,500	HOOK \$1,499 – \$750	BUOY \$749 – \$300
Number of program tracks sponsored	3	2	1		
Live acknowledgment at all applicable events					
Logo included in all event marketing materials with selected program track or events					
Green Drinks tickets for 2025 (limit 2 per event)	6	4	2	1	
Opportunity to have a tent at the event for additional branding & engagement					
Work with our executive director to select 2 events or programs within our tracks					

Sponsorship Tracks

Sign up as a DBA sponsor and receive benefits connected to one or more of our three year-round Program Tracks! We also have separate sponsorship opportunities for Rock the Dock - our biggest program lift of the year. Our coupon book, which we are launching in fall 2024, will also have additional sponsorship options separate from this prospectus. But if none of these options seem like the right fit to you and you still want to support the DBA, please reach out to our executive director for a tailored option!

Downtown Pride Program Track

This track is truly celebrates downtown Bremerton, when folks flood downtown for specific events. This track includes support for **First Friday, Trick or Treat Street**, our **Volunteer Voice Newsletter**, and the annual **St. Patrick's Day Parade** (presenting sponsorship event).

Community Connection Program Track

This track prioritizes community connection, which is why it covers our networking and education programs. This track includes **Green Drinks, Brew Breaks**, our **annual membership meeting**, and our annual **silent auction & fundraiser** (presenting sponsorship event).

Economic Vitality Program Track

This track supports our downtown businesses (as well as our neighboring business districts). This track includes our new **Coupon Book, Winterfest**, our **Pulse of Bremerton Newsletter**, and our **Femmes & Thems Night Out** shopping event (presenting sponsorship event).

DBA Programs

Downtown Pride Track



St. Patrick's Day Parade & Fun Run

Over 500 attendees downtown with floats from over 20 different groups



First Friday Art Walk

500+ attendees downtown each Friday with over 50 participating businesses



Trick or Treat Street

2,000+ attendees downtown on Halloween with a free costume exchange 2 weeks prior



Downtown BREMERTON

ASSOCIATION

Volunteer Voice

Our newsletter just for our volunteers and committee members with 100+ readership

 Main Event

DBA Programs

Community Connections Track



Annual Silent Auction & Fundraiser

Our holiday silent auction will conclude at a live fundraising event



Bremerton Green Drinks

Between 50 and 150 attendees every month at this networking event



Brew Breaks

Between 15 and 30 attendees for these free educational workshops



Annual Membership Meeting

In 2025 we will have our annual members meeting in October in person!

 Main Event

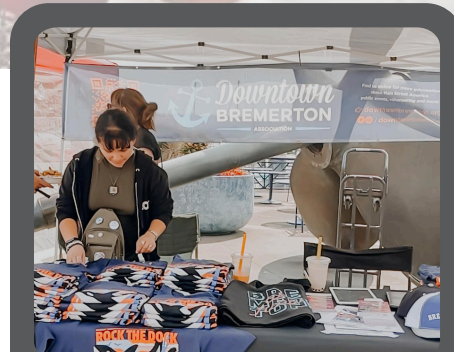
DBA Programs

Economic Vitality Track



Femmes & Thems Night Out

An inclusive shopping event with 200+ attendees in downtown, Charleston, Harrison Heights, & Manette



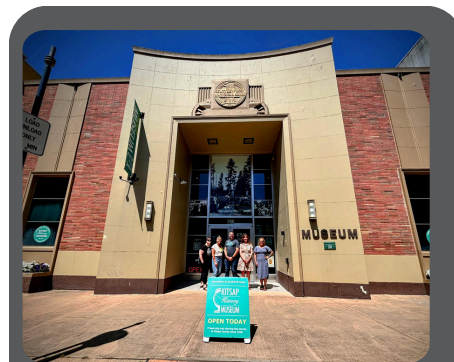
Coupon Book

This fundraiser for the DBA encourages shopping year-round in our local businesses



Winterfest

We relaunched Winterfest to align with Shop Small Saturday and expanded it to include a night market



Pulse of Bremerton

Our organization's newsletter with readership of 350+ residents, business owners, and nonprofits

 Main Event

Music Festival

We're working to rebrand Rock the Dock. What was once a summer concert series became a weekend-long music festival in 2024. For 2025, we're hoping to expand it even further to cover more area and continue to support our downtown businesses! Paid advertisements for this event reached over 15,000 views and the event had 1,500 attendees.

Nestled along the beautiful waterfront venue off the Louis Mentor Boardwalk, this rebranded event promises an unforgettable weekend filled with amazing bands, mouth-watering food trucks, captivating art installations, vibrant beer and wine garden, and a diverse array of vendors. This festival is set to amplify the cultural scene of Bremerton, offering a dynamic blend of music, arts, and community spirit against the stunning backdrop of the boardwalk.



Key Sponsor Opportunities

Title Sponsor (\$20,000)

Beer Garden Sponsor (\$10,000)

Tiered levels for additional sponsorship options



Music Festival



Title

Your logo prominently displayed on the main stage

Next-level brand exposure & recognition

VIP access for you and your guests to the event and beer garden

Branded gaming experiences and customized activations

Logo included in all event marketing materials

A tent setup in prime location with branded materials

Live acknowledgment at the event for your sponsorship

Stage wrap with your logo for maximum visibility

\$100 worth of food and beer vouchers for food trucks & beer garden

Opportunity to distribute promotional material at the event

Inclusion in post-event thank-you materials, newsletters, & press releases

\$20,000+



Beer Garden

Your logo prominently displayed at the beer garden area

VIP access for you and your guests to the beer garden area

Opportunity to provide branded promotional items or merchandise at the beer garden

Logo and acknowledgment on social media posts related to the beer garden

A tent setup at the beer garden area with branded materials

Live acknowledgment at the event for your sponsorship

Collaborate with the DBA for customized activities or features within the beer garden

Inclusion in post-event thank-you materials, newsletters, & press releases

\$10,000

Music Festival



Tiered Sponsorship Levels

These sponsorship levels allow for increased brand recognition at the event at a more accessible price point.

Benefits	\$500	\$1,000	\$5,000
Your signage placed prominently at the stage area			
Logo included in all event marketing materials			
Opportunity to distribute your promotional material at event			
Live acknowledgment at all concerts during the event			
Collaboration with an experienced marketing team for enhanced visibility			
Branded gaming experiences and customized activations			
Opportunity to have a tent at the event for additional branding & engagement			

Sponsorship Registration Form

DBA Programs Sponsorship Level

Levels

- \$10,000: Presenting Sponsor
 - Sponsor all 3 program tracks
 - *Connect with our Executive Director on which event you want to sponsor at the presenting level
- \$9,999 – \$5,000: Anchor
 - Sponsor all 3 program tracks
- \$4,999 – \$3,000: Rudder
 - Pick 2 program tracks
- \$2,999 – \$1,500: Propellor
 - Pick 1 program track
- \$1,499 – \$750: Hook
 - *Connect with our Executive Director on which 2 individual events you want to sponsor
- \$749 – \$300: Buoy
 - *Connect with our Executive Director on which 1 individual events you want to sponsor

Program Tracks

- Downtown Pride
- Community Connection
- Economic Vitality

Music Festival Sponsorships

- \$15,000 – Title Sponsor
- \$10,000 – Beer Garden Sponsor
- \$5,000 – Level 1
- \$1,000 – Level 2
- \$500 – Level 3

Contact Information

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Payment Information

- Enclosed is a check payable to the Downtown Bremerton Association
- I'd like an invoice sent to me for payment
- I've paid online through <https://downtownbremerton.org/Donate>

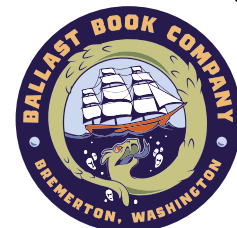
Please send completed form to:
Downtown Bremerton Association
PO Box 245
Bremerton, WA 98312

Or email to: director@downtownbremerton.org
with Subject Line "2025 DBA Sponsor"

Thank You
FOR SUPPORTING THE DBA

THANK YOU

to our 2024 Sponsors & Partners





Thank you!
We can't wait to
partner together
in 2025!

Contact

Phone 360-218-2611

Website www.downtownbremerton.org

Email director@downtownbremerton.org

Address PO Box 245, Bremerton, WA 98337